

California Craft Brewing Industry Factsheet

“The craft brewing industry is thriving in California generating approximately \$4.7 billion in total economic impact and supporting over 44,000 jobs in 2012 despite facing challenges from economic conditions.” (California Craft Brewers Association Executive Director Tom McCormick 12/16/2013)

ECONOMIC IMPACT

- In 2012, California’s craft breweries generated approximately **\$4.7 billion in total economic impact** in California.
- Today, there are more than 450 craft breweries in California and that number is growing.

JOBS

- California’s craft brewers – as small and independently owned businesses – support **44,000 jobs** in a state where unemployment is still recovering.
- One job is created for every 100 barrels of craft beer brewed in California.
- The average salary for an employee in the brewing industry is more than **\$38,000 a year**.

(Brewers Association, 2013. Includes major brewers)

PRODUCTION

- The craft brewing industry in increased its production by 21% 2012.
- One in every five craft beers in the United States is brewed in California.

TAXES

- As small and independently owned businesses, California’s craft breweries paid more than **\$850 million in total local, state and federal taxes** in 2012.

GROWTH

- Nationwide the craft brewing industry grew 15% by production and 17% by dollars in 2012 compared to 2011.

The full Economic Impact Report can be found at:

<http://www.californiacraftbeer.com/files/Economic-Impact-Study-FINAL.pdf>